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English 11000

Professor Rodwell

### Semi-weekly reflection 11

As I was working on my research critical analysis my argument changed drastically. Initially, I wanted to explore how social media affects shopping addiction, however from the research on that topic, I didn't find much support. In fact, most of the research indicated that social media hasn't affected shopping addiction since shopping addiction was present in human behavior pre-social media.

Through my research, I found many articles on the effects of social media on shopping behavior. I decided to explore that topic instead, because I had first-hand experience with the influences that affect spending habits on social media, like social media influencers and sponsored ads. I also chose to explore that topic because researched articles were in surplus.