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## Self-reflection 9

The research sources I used were academic journals through google scholar and YouTube. Google Scholar provided me with research in the form of digital essays. These digital documents were posted from authentic sources in the academic space. This authenticity in the sources helped me trust the information they provided in their work, and I was also able to compare their writing style to mine, enhancing mine.

In my YouTube source, I used a video titled "the effect of social media on shopping behavior". This source helped me with creating a main idea as to what I'd like to write about. The video in the form of narration was important to my research because the video was presented in a less academic form. It was easier to understand the content and the graphics aided in presenting the research findings.